Abstract

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A beacon slot position control section (205) of a radio communication apparatus constituting a radio network system which detects whether empty beacon slots are present in a beacon period. When an empty beacon slot is present before the period in which the radio communication apparatus transmits a beacon, a movable counter (206) starts counting a specified number of super frames. When the count is completed, the radio communication apparatus transmits a beacon of the radio communication apparatus at the earlier empty beacon slot. Consequently, since the empty beacon slots are eliminated and the beacon period is compacted, even if the number of radio communication apparatuses joining the radio network system fluctuates dynamically, the radio communication apparatus can perform radio communication with high efficiency and less waste of consumed electricity.